

Dr. Vincent D'Ascoli

# The Top 10 Things You Must Know Before Choosing Your *Orthodontist*



D'Ascoli Orthodontics

# The Top 10 Things You Must Know Before Choosing Your *Orthodontist!*

## Welcome Letter from Dr. Vincent D'Ascoli

Dear Friend,

If you are researching orthodontists for yourself or your child, then you've come to the right place! You should know that just like all teeth are different, every orthodontic practice is different, too. In your search to find the right provider for your family, you will most likely find similar treatment options. It's important to know, however, that all treatment is not the same.

At D'Ascoli Orthodontics, our mission is to serve others by changing lives, supporting our community, and taking a patient-centric approach to care. My team and I work hard to offer the highest quality care in a friendly, comfortable environment. With our "patient-first" approach, our biggest reward is seeing how happy our patients are with their new smiles after treatment.



To help support our mission and to help you choose the right practice, I invite you to read my report, **"The Top 10 Things You Must Know Before Choosing Your Orthodontist."** Each section addresses an important question to consider as you research options for your and your family's treatment. While many providers fit a few of the criteria, I strongly encourage you to settle for nothing less than the complete package. It's what you and your teeth deserve!

I hope you find my report to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, feel free to call me or speak to a member of my knowledgeable team - simply call 775-204-8340

To Your Healthiest Smile,

*Dr. Vincent D'Ascoli*

P.S. When you are ready, I invite you to schedule your complimentary **D'Ascoli Orthodontics Smile Assessment**, which includes a discussion of your goals, an in-depth oral exam, a 3D scan and digital x-rays, a personalized treatment plan, and BONUS - FREE teeth whitening for those who commit to Invisalign treatment on the same day!

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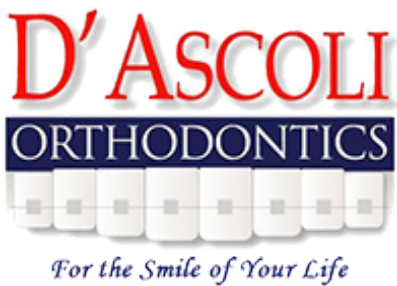
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## 1. Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential orthodontist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether they attend continuing education courses to stay up-to-date with modern advancements in the dental health care field.

If you are seeking orthodontic treatment, the first, and possibly most important information any orthodontic patient should understand, is that while all orthodontists are dentists, not all dentists are orthodontists. In fact, only 6% of dentists have undergone the years of extra training required to become an orthodontist. To be sure your orthodontist is indeed the specialist you're seeking, look for the American Association of Orthodontists (AAO) seal.

At D'Ascoli Orthodontics, our doctor has helped to improve over 15,000 smiles since 1982 through a wide variety of orthodontic treatments. He is **Board-Certified by the American Board of Orthodontics** and is also a member of the following organizations:

- American Association of Orthodontists
- College of Diplomates of the American Board of Orthodontics
- Pacific Coast Society of Orthodontists
- Northern Nevada Dental Society
- American Dental Association

As a team, every one of us believes in the importance of staying current with the techniques and technologies available for quality dental care. For this reason, our doctor regularly attends continuing education courses to supplement the distinguished education and training that he received while pursuing his dental and orthodontic specialist degrees.

Extensive experience allows our doctor to provide expert, professional care that matches each patient's unique needs.



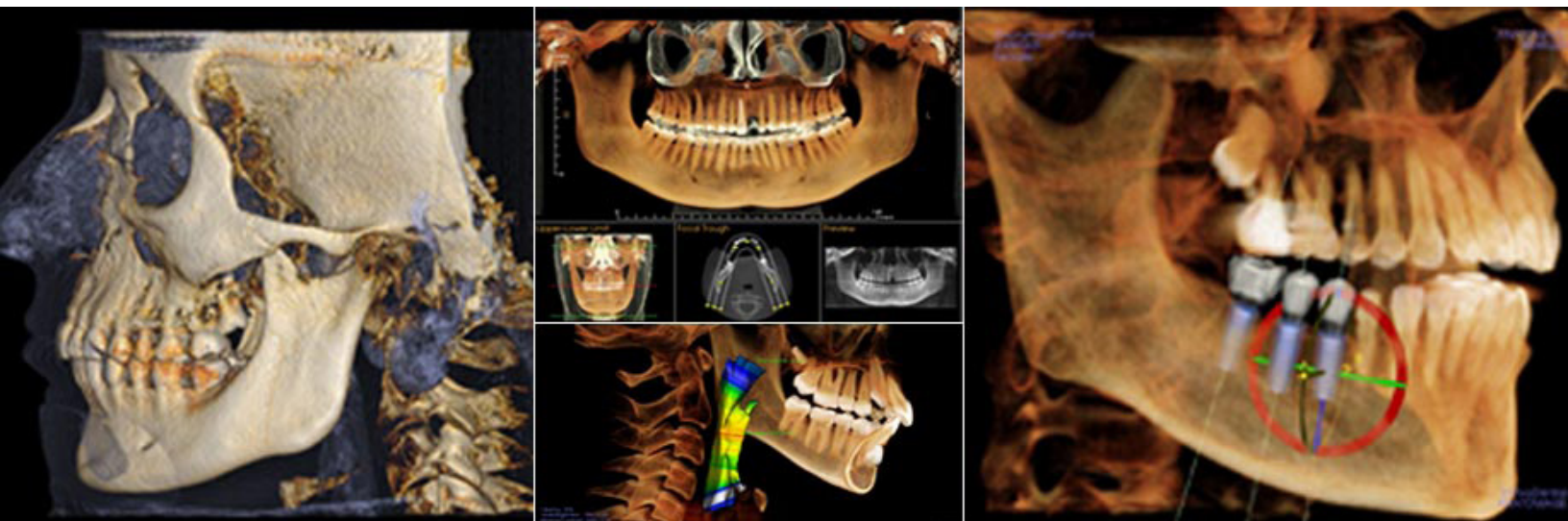
## 2. Do They Have Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at D'Ascoli Orthodontics, we use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. We will make a meticulously accurate, impressionless 3D reproduction of the position of your teeth with our iTero machine and take 3D digital images with our state-of-the-art i-CAT scanner. The iTero scanner is used instead of goopy impressions and is located at our Carson City office, where local dentists send their patients to us for this type of scanning. Our iCAT scan has the capability to look in great detail three dimensionally of your jaw and teeth to better diagnose TMJ issues and/or other dental concerns. It also helps our orthodontist design our Invisalign treatment plan. With the iTero machine, we are able to create 3D models and make dental devices. (like the ones below). Not all practices 3D print, we are proud to offer this service.

From extremely accurate imaging to accelerated orthodontic treatment with Invisalign or self-ligating braces, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please visit [www.DAascoliOrtho.com](http://www.DAascoliOrtho.com).





## 3. Do They Provide Treatment Beyond Straight Teeth?

A great orthodontist will understand the important links that recent scientific research has uncovered between dental health and full body health. A properly trained orthodontist will perform a full diagnostic consultation to examine your oral health and any underlying issues you may have before recommending orthodontic treatment. Additionally, they will recommend treatment that treats the root cause of any condition, not just the symptoms.

At D'Ascoli Orthodontics, we understand the link between your oral health and your overall wellness. That's why we perform thorough diagnostic testing at your initial consultation and offer treatment options that treat the root cause of your condition, not just the aesthetic outcome. Our focus is on maximizing your growth potential and overall health so you can achieve your happiest, healthiest smile.



## 4. Are They An Invisalign Expert?

With the technological advancements made in orthodontics, a good orthodontist will offer a variety of the latest treatment options including traditional braces, clear braces, and clear aligner treatment like Invisalign. Invisalign is a revolutionary system that uses clear plastic aligner trays to straighten teeth in a fraction of the time when compared to traditional braces. In your search for an orthodontist, look for one who is an experienced Invisalign provider so you can enjoy all the benefits this treatment method has to offer.

At D'Ascoli Orthodontics, we offer a wide variety of treatments, including Invisalign, Invisalign First, and Invisalign Teen. 70% of our practice is Invisalign cases of varying age ranges and many cases have been selected for Invisalign's own photo gallery! Dr. D'Ascoli is one of the few orthodontists in the world doing impacted teeth with Invisalign. He is the only Board-Certified Diamond Plus Invisalign® Provider in all of Lake Tahoe and Northern NV! That puts him in the Top 1% in this region. Additionally, in South Lake Tahoe and Incline Village, he is the only orthodontist who offers Invisalign treatment at the exclusive Diamond Plus tier.

With this level of expertise, you can be sure that when you trust D'Ascoli Orthodontics with your orthodontic treatment, you're getting the very best care available! We also proudly offer Invisalign at the same cost as traditional braces and extend the convenience of Smile View to all our patients. Simply take a selfie of your smile, submit it to us, and we'll let you know if you qualify for treatment with Invisalign!

Additionally, we offer FREE teeth whitening to patients who commit to Invisalign treatment at their initial consultation! Contact us today for more information - we can't wait to help you achieve your best smile!





## 5. Do They Have Multiple 5-Star Reviews?

Ideally, you should find an orthodontist with a longstanding and excellent reputation. One of the easiest ways to determine the respect and experience level of an orthodontist is through patient reviews. Using the Internet today, it is easy to see ratings and reviews from actual patients. Simply go to Google, and search for orthodontist ratings and reviews within your community.

At D'Ascoli Orthodontics we are thrilled to say that we consistently receive 5-star ratings and reviews from our happy patients. Head over to Google, Facebook, Healthgrades, or even our own website **[www.DAscoliOrtho.com](http://www.DAscoliOrtho.com)** to read what our patients have to say about their experiences with us. We are extremely proud of these reviews and will continue to work diligently to earn them from our patients! Your happiest, healthiest smile is our top priority!





## 6. Do They Have A Guarantee?

A great practice will stand behind their treatment, and the best way to do that is with a guarantee. Orthodontists should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance!

When you are considering a new orthodontic office for yourself or your loved ones, ask whether they back up their treatments with any guarantees. Also, make sure that a guarantee doesn't have any fine print or loopholes.

At D'Ascoli Orthodontics, your smile is completely backed by our **Satisfaction Guarantee** over the course of your treatment. We stand behind our treatment. If you are unsatisfied with your experience with us, simply let us know during your treatment and we'll do what it takes to make it right. Our guarantee has you covered!

Additionally, we offer a **5-Year Invisalign Guarantee** from the start of your treatment with revolutionary Invisalign clear aligners. If you experience any issues with your smile within 5 years of starting treatment, let us know and we'll take care of you. It's our promise to you!



## 7. Do They Offer A Virtual Consultation?

Advanced technology, along with the expansion of secure electronic health records, has made virtual consultations possible for healthcare professionals to meet with their patients. We also understand that everybody leads busy lives these days with very full schedules. Virtual consultations offer ease, convenience, and cost savings for patients and help providers streamline their patients' care. For this reason, D'Ascoli Orthodontics offers virtual orthodontic consultations in Reno, NV & Surrounding Areas for patients interested in Invisalign.

At D'Ascoli Orthodontics, we understand your life is busy. That's why we proudly offer the option to have a virtual consultation to all our patients. Here's how the process works:

1. Watch our **video** explaining how to take selfie photos of your smile, your bite, and teeth. Using your smartphone, take five photos:

- 1 Front headshot smiling
- 1 Central biting on your back teeth
- 1 Right side
- 1 Left side

Front Headshot Smiling



Central Biting On Your Back Teeth



Right Side



Left Side



2. Email all four photos to **[info@dascoliortho.com](mailto:info@dascoliortho.com)**, our secure, HIPAA-compliant email, along with your contact info and any specific concerns about your smile.

3. Our orthodontist will review your photos and send back a personal video to your email with a treatment plan.

Contact us today for more information or to schedule your virtual consultation - we can't wait to meet you!



## 8. Do They Have A Mobile Clinic?

Another trait to look for when researching potential orthodontists is whether or not they strive to accommodate all their patients and make attending their orthodontic appointments as convenient for them as possible. Many orthodontists don't offer on-site visits or even mobile clinics to meet the needs of all their patients. If you find an orthodontist who will come to your home, business or school for orthodontic consultations, then you've found an orthodontist who truly cares about serving everyone's needs.

At D'Ascoli Orthodontics, we proudly offer our unique mobile orthodontic office, the OrthoBus, to school-aged students and school staff in Dayton, Carson City, and Carson Valley. Our OrthoBus is a fully equipped, four-chair rolling RV that visits most schools in Carson City, Minden-Gardnerville, and Dayton. We also see patients at Dayton High School. All our short orthodontic adjustments can be done on the OrthoBus.

The greatest benefit to our patients is missing minimal amounts of class time, and to their working parents who miss no time on the job. This can lead to better grades, happier bosses, and real-time and money savings.





## 9. Will They Avoid Tooth Extractions And Oral Surgery?

A quality orthodontist will take the time to perform a thorough consultation and oral exam so they can have a comprehensive knowledge of your oral health prior to recommending treatment. They will also offer honest treatment recommendations that avoid invasive procedures like tooth extractions and oral surgery, whenever possible.

At D'Ascoli Orthodontics, our approach to treatment focuses on prevention techniques to maximize oral development and overall wellness and avoid invasive procedures like tooth extractions and oral surgery. During your comprehensive **D'Ascoli Orthodontics Smile Assessment**, we will educate you on our available treatment options, our recommendations, and discuss any concerns or questions you may have about our process. We will work to come up with a treatment plan that fits your unique case and provides you with your happiest, healthiest smile. Contact us today to get started!



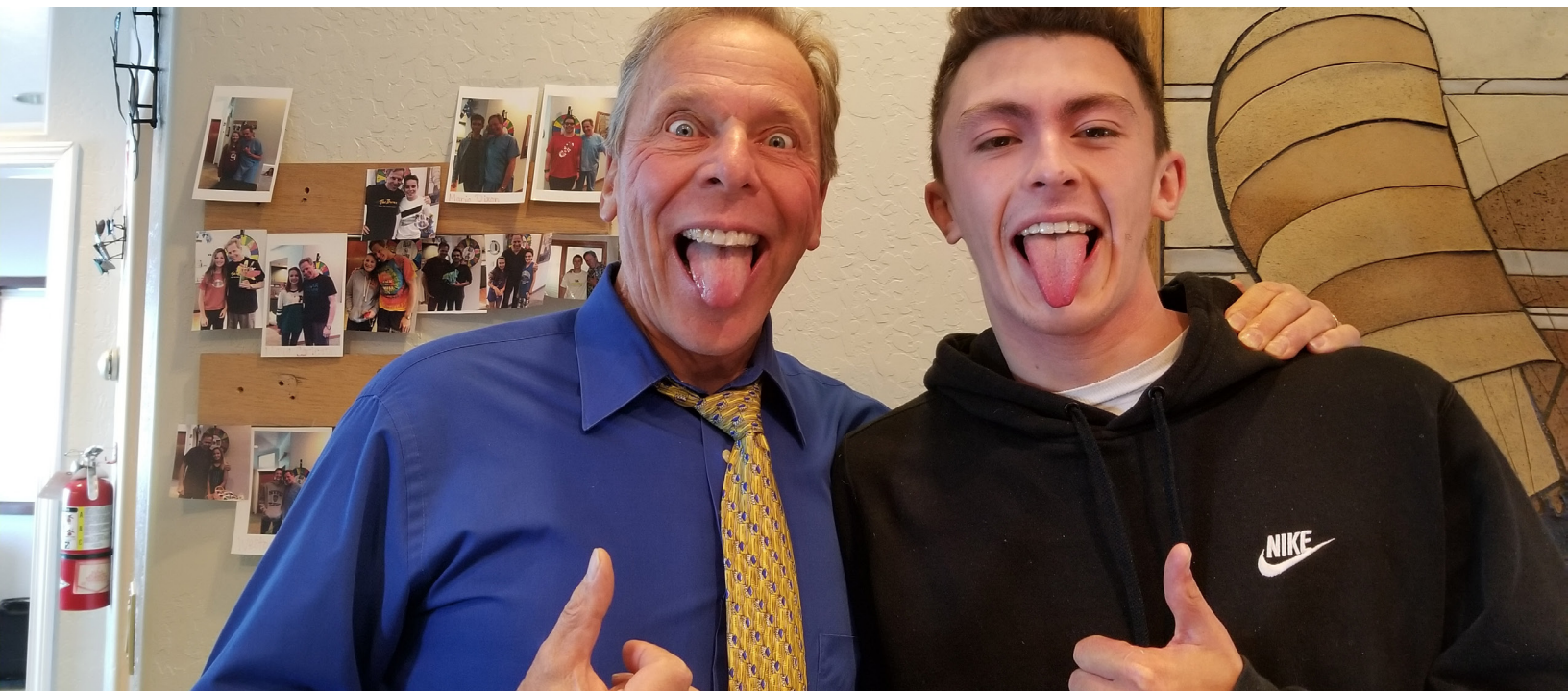
## 10. Do They Offer A Free New Patient Appointment?

Your first visit to a new orthodontist can be a costly experience. To create a comprehensive customized treatment plan, your orthodontist needs to do a complete exam, including x-rays and a thorough discussion of everything from treatment options to an estimation of how long treatment will last. This is also your chance to ask questions, lay out any concerns, and get educated on the decision that will impact your health.

At D'Ascoli Orthodontics, you will receive your **D'Ascoli Orthodontics Smile Assessment** absolutely free! Your analysis will include:

- Discussion of Your Goals
- In-Depth Oral Exam
- 3D Scan & Digital X-Rays
- Personalized Treatment Plan
- BONUS - FREE Teeth whitening for those who commit to Invisalign treatment on the same day!
- Yours FREE!

Our complimentary consultation comes with no obligation so you can consider it an easy opportunity to see whether our practice is the perfect fit for you. Contact our friendly office for more information or to schedule your **FREE** appointment today!





## Bonus: Do They Offer Affordable Financing?

This report was only supposed to include 10 crucial questions to consider when looking for a dental care provider, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential dental health care provider offers before you make a decision.

At D'Ascoli Orthodontics, we strongly believe that no one should ever have to delay necessary orthodontic treatment due to financial concerns. That's why we do our best to help you work within your budget while still providing you with high-quality dental health care.

When you come in for your consultation, we'll help you understand all the different payment plans we offer. From filing insurance paperwork for you to offering no-interest in-house financing with payment plans that fit your budget, we are here to simplify the financial process so you can focus on what really matters – your new healthy smile. You can rest easy knowing that every facet of your braces and orthodontic treatment will be smooth sailing and worry-free!





## Closing Letter from Dr. Vincent D'Ascoli

Dear Friend,

I hope this report has helped you learn more about what you can expect from your orthodontic treatment, as well as what you should expect from your provider. Don't be afraid to ask about each item I included on this list. If you have already signed up for treatment with a provider, feel free to call the office and ask a few follow-up questions. Remember, this is your smile we're talking about here – you deserve to feel confident and comfortable for the entirety of your treatment!

While my primary goal was simply to educate you and facilitate your search for a dental care provider for you or your family, I hope you've also discovered a bit about D'Ascoli Orthodontics and why I'm so passionate about what I do. Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with my patients and helping them be happier and healthier overall. It may sound like I expect a lot from my fellow orthodontists, and that's true, but only because I expect so much from myself. You're putting your trust in me, and that's not something I take lightly.

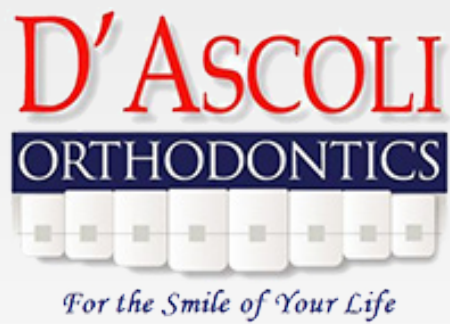
To learn more about D'Ascoli Orthodontics, simply call **775-204-8340** and schedule your **D'Ascoli Orthodontics Smile Assessment!** A comprehensive consultation may be the only thing standing between you and the smile you've always wanted.

To Your Healthiest Smile,

*Dr. Vincent D'Ascoli*

P.S. When you are ready, I invite you to schedule your **D'Ascoli Orthodontics Smile Assessment** by calling 775-204-8340





[www.DAscoliOrtho.com](http://www.DAscoliOrtho.com)  
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